

1. Which age group are you in?

- A.** 10-16 **B.** 16-21 **C.** 21-30 **D.** 30-4- **E.** 40-50 **F.** 50-60 **G.** 60+

CONTENT

2. Which type of content do you enjoy reading the most?

- 1.** Ship reviews **2.** Real life articles **3.** Pictures **4.** Tips and in game help
5. Interviews **6.** Competitions **7.** Vessels in focus **8.** Other (please state)

3. Which type of content would you like more of? You can choose more than one.

- 1.** Ship reviews **2.** Real life articles **3.** Pictures **4.** Tips and in game help
5. Interviews **6.** Competitions **7.** Vessels in focus **8.** Other (please state)

4. On a scale of 1 to 5 (5 being the best) how would you rate the quality of written content in the magazine?

5. On a scale of 1 to 5 (5 being the best) how would you rate the quality of content over all?

LAYOUT

6. On a scale of 1 to 5 (5 being the best) do you feel the pages in the magazine are set out in a reader friendly way?

7. How do you think the layout could be improved?

DESIGN

8. On a scale of 1 to 5 (5 being the best) do you find the magazine to be aesthetically pleasing?

9. On a scale of 1 to 5 (5 being the best) how would you rate the colour scheme and theme of the magazine?

10. On a scale of 1 to 5 (5 being the best) how would you rate the design of the magazine over all?

11. How could the design be improved?

12. Would you be interested in seeing a website for the magazine in the future?

13. On a scale of 1 to 5 (5 being the best) how would you rate the magazine as a whole?

14. Any new ideas or ideas for improvement?

Sending off the survey

Compose an email to:

shipsimmag@googlemail.com

Please make sure you put [SUR] in the title! Then simply in the message box put the question number and either the letter or number of your choice for the answer. Questions that require comments obviously should be typed next to the question number.

Please remember to put [SUR] in the title of the message so it is filtered into the right folder. No personal information such as names, or personal details will be collected.

The logo for 'SS MAG' is located in the bottom right corner. It features two large, white, stylized 'S' characters on a red circular background. Below the 'S's, the letters 'M', 'A', and 'G' are written in a white, serif font, spaced out horizontally.